



Ruby Award

PRESS RELEASE

St. Paul, MN
February 4, 2011

Local Minnesota business owner Dr. Amy Tolbert has been honored as an Inscape Publishing Ruby Award winner

“In a time of high unemployment, many organizations are spending less on workforce development. The fact that Dr. Amy Tolbert set a sales record during this difficult time is really quite remarkable,” says Jeffrey Sugerman, president and CEO of Inscape Publishing. “We are proud to have Dr. Amy Tolbert as a leader in our Inscape Publishing community.”

Ruby Award status is Inscape’s third-highest award level. In 2010, less than 1% of Inscape’s independent consultants worldwide earned the honor of Ruby Award.

About ECCO International

ECCO International specializes in developing global competence in multicultural organizations around the world. Principal, Dr. Amy S. Tolbert, CSP has researched multicultural competencies needed for today’s global organization and has authored the book [Reversing the Ostrich Approach to Diversity: Pulling Your Head Out of the Sand](#), a timely answer to the renewed urgency for actionable diversity information. Dr. Tolbert is a Certified Speaking Professional and consults and trains across the globe in the areas of multicultural competency development, increasing influence in organizations and managing a diverse workforce.

About Inscape Publishing

Inscape Publishing products are sold exclusively through an elite network of over 2,000 independent consultants, trainers, and coaches. For more than 30 years, Inscape’s DiSC® products have been used worldwide in thousands of organizations of all sizes, including major government agencies, local and regional businesses, and Fortune 500s. Every year, over a million people learn to work more effectively with others using Inscape Publishing products.

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