



Cross-Cultural E-Learning

PRESS RELEASE

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Creating Competitive Advantage in the Global Marketplace: Working Effectively Across Cultures

Local Minnesota company, ECCO International, launches new e-learning program designed to help companies and individuals gain a competitive advantage in today's global business environment

Amy S. Tolbert, Ph.D., CSP of ECCO International has recently developed a new four-part e-learning training tool in conjunction with Leadership Clicks that helps people learn about working effectively across cultures. This online program helps multicultural businesses and leaders by presenting cutting-edge topics, such as global mindsets and stereotyping, time and relationships, hierarchy and equality, and working virtually across the globe.

About ECCO International

ECCO International specializes in developing global competence in multicultural organizations around the world. Principal, Dr. Amy S. Tolbert, CSP has researched multicultural competencies needed for today's global organization and has authored the book [Reversing the Ostrich Approach to Diversity: Pulling Your Head Out of the Sand](#), a timely answer to the renewed urgency for actionable diversity information. Dr. Tolbert is a Certified Speaking Professional and consults and trains across the globe in the areas of multicultural competency development, increasing influence in organizations and managing a diverse workforce.

About Leadership Clicks

Leadership Clicks is a series of e-learning programs that last approximately 30 minutes each. Why? We know leaders are busy and have a lot to do. We think in today's fast paced business world, asking or expecting a leader to sit in front of a computer for 2-3 hours is impractical, and quite frankly, a big waste of time. Leadership Clicks is a collection of world class experts who share their knowledge and experience and specific expertise in their niche. These world class speakers, trainers, consultants and coaches share tips tools and techniques to help people succeed at work and in life.

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