



Best of St. Paul Award

PRESS RELEASE

New York, NY
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ECCO International Receives 2010 Best of St. Paul Award

ECCO International has been selected for the 2010 Best of St. Paul Award in the Human Resource Consulting Services category by the U.S. Commerce Association (USCA).

The USCA "Best of Local Business" Award Program recognizes outstanding local businesses throughout the country. Each year, the USCA identifies companies that they believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and community.

About ECCO International

ECCO International specializes in developing global competence in multicultural organizations around the world. Principal, Dr. Amy S. Tolbert, CSP has researched multicultural competencies needed for today's global organization and has authored the book Reversing the Ostrich Approach to Diversity: Pulling Your Head Out of the Sand, a timely answer to the renewed urgency for actionable diversity information. Dr. Tolbert is a Certified Speaking Professional and consults and trains across the globe in the areas of multicultural competency development, increasing influence in organizations and managing a diverse workforce.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2010 USCA Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the USCA and data provided by third parties.

About U.S. Commerce Association (USCA)

U.S. Commerce Association (USCA) is a New York City based organization funded by local businesses operating in towns, large and small, across America. The purpose of USCA is to promote local business through public relations, marketing and advertising.

The USCA was established to recognize the best of local businesses in their community. Our organization works exclusively with local business owners, trade groups, professional associations, chambers of commerce and other business advertising and marketing groups. Our mission is to be an advocate for small and medium size businesses and business entrepreneurs across America.

For More Information Contact:

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